

Course Design for E-Learning Content Contributor and Instructional Design



Latar Belakang:

Banyak perusahaan masih mengeluhkan penerapan E-Learning mereka gagal dan hasilnya tidak sesuai harapan. Dari sisi penerapan teknologi pun kerap menimbulkan masalah seiring berjalannya waktu.

Dari survei yang dilakukan, ternyata banyak ditemukan kesalahan dalam hal desain konten dan penyusunan materi E-Learning tersebut.

Melalui workshop ini, diharapkan Anda yang berperan sebagai content contributor dan instructional design akan mampu mendesain konten E-Learning yang efektif, dan menerapkan teknologi sesuai kebutuhan.

Suasana Pelatihan:



Tujuan:

- Memahami E-Learning dan teknologi beserta fitur-fitur pendukung.
- Menjalankan peran Instructional Design dalam proses besar pengembangan E-Learning.
- Mendesain Multi-Activity-Course dan menerapkan metodologi pembelajaran berbasis online ke dalam LMS.
- Menguasai prinsip-prinsip dalam pengembangan konten E-Learning, serta mampu berkreasi dalam pengembangan konten dengan standar prinsip-prinsip E-Learning (self-learning method).
- Mampu membuat konten E-Learning (self-learning) sederhana, beserta quiz untuk mengukur pre dan post test dengan menggunakan PowerPoint serta Add-ons (disarankan menggunakan min. versi 2013) dan men-generate-nya menjadi konten berbasis SCORM.

Target Peserta:

- HRD
- Tim Implementor E-Learning
- Content Contributor (fasilitator, trainer)
- Instructional Designer

Metode Pelatihan:

- Interactive Group Discussion
- Group Assignment
- Online Presentation and Coaching

Investasi Offline

Rp 7.500.000 + PPN 11%

Investasi Online

Rp 6.000.000 + PPN 11%



Setiap pembelian training,
anda akan berdonasi 1 beasiswa
bagi mereka



Workshop Outline:

Module 1: Introduction

- Learning Tech Introduction
- The E-Learning Introduction
 - In-Class vs Online E-Learning
 - Why You Need E-Learning
 - E-Learning Approaches
 - E-Learning Components
 - Synchronous & Asynchronous E-Learning
 - Blended learning
- Things You Need to Develop an E-Learning Course
 - Know the Technology
 - Know Your Team
 - Know Your Roles as a Content Contributor & Instructional Design
 - Know the Right Tools to Develop

Module 2: Designing an Effective E-Learning Course

- Identifying & Organizing Course Content
 - Needs Analysis
 - Analyzing the Target Audience
 - Identify the Right Content
 - Defining Learning Objectives
 - Architect Your Course
 - Case Study
- Defining Instructional, Media, Evaluation, & Delivery Strategies
 - Instructional Methods
 - Delivery Strategy
 - Evaluation Strategy
- Case Study
- Group Assignment

Module 3: Creating Interactive Content

- Group Activity: 30 minutes
 - Preparing the Content
 - Converting Content into Self-Learning Perspective
- How to Apply E-Learning Principles into Your Content
- Simulation on How to Prototyping using Ms PowerPoint (min. 2013 version)
- Simulation on How to Utilizing Ms PowerPoint Add-on to Publish SCORM or stand alone interactive content (include add Quiz)
- Group Activity: hand-ons (practical session) – 30 minutes
- Group Assignment (Final)

DEVELOPING DIGITAL AGILITY IN PEOPLE: PELATIHAN BERDAMPAK BAGI INDIVIDU DAN BANGSA



World-Class Curriculum



Top Facilitators and Practitioners



Experiential and Practical Learning Method



1. Prof Dave Ulrich (Honorary Advisor)
Speaker, Author, Professor, Thought Partner on HR, Leadership, and Organization at The RBL Group
2. Budi Soetjipto
Dosen Fakultas Ekonomi dan Bisnis Universitas Indonesia
3. Irvandi Ferizal
Ketua Forum of Human Capital Perbankan Indonesia (FHCP) & HR Director of MayBank Indonesia
4. Swandajani Gunadi
Human Capital & Marketing Director at Adira Finance
5. Maria T. Kurniawati
HC Expert & ICF Certified Coach

6. Dr. Paul Walsh
Program Director of BSC and Lean Six Sigma practice at Australian Graduate School of Management
7. Husein Samy
Country Manager HR of PT. IBM Indonesia
8. Suwardi Luis
CEO at ONE GML
9. Dr. Yunus Triyonggo
Chairman of GNIK Steering Committee
10. David Rogers
Global Guru on Digital Transformation
Faculty Director, Columbia Business School

Kegiatan CSR Bersama Alumni

1

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Informasi Pendaftaran



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