

Strategic Planning for Digital Transformation



Latar Belakang:

Riset membuktikan perusahaan yang tetap berinvestasi untuk inovasi selama krisis, akan menunjukkan pertumbuhan yang lebih tinggi dibanding mereka yang hanya berdiam diri.

Workshop ini khusus diciptakan untuk Anda, para Direktur Bisnis dan Strategic Planner untuk memahami mega-trend yang terjadi. Tak hanya sampai di sana, kami juga memaparkan strategi serta metode untuk eksekusinya!

Segera persiapkan perusahaan Anda untuk bertransformasi dalam menyusun planning berbasis digital, sekaligus meningkatkan kemampuan eksekusi!

Hal yang Didapatkan Peserta Training:

- Pre-reading
- Materi PDF "Strategic Planning for Digital Transformation"
- Lembar kerja (Hand out)

Metode Pelatihan:

- Pelatihan
- Diskusi dan Quiz
- Forum Tanya-jawab dan Sharing

Investasi Offline

Rp 9.000.000 + PPN

Investasi Online

Rp 4.500.000 + PPN



Setiap pembelian training, anda akan berdonasi 1 beasiswa bagi mereka



+5%
DISKON

Dapatkan tambahan diskon 5% saat registrasi & bayar di website QuBisa Corporate

Workshop Outline:

Module 1:

Megatrend and Mapping Customer Journey in Digital Era

- 2030 Megatrends and Impact on your business
- Understanding Digital Transformation and Your Readiness Assessment
- Mapping Customer Journey & Developing Digitalization and Digital Transformation Business Model

Module 2:

Organizational Challenge & Develop Shared Purpose in Organization

- Present and future organizational challenges
- The Importance of Management Strategy for organizations
- Organizational strategic planning framework
- Determining the Vision, Mission of the organization
- Determining medium-term and short-term organizational goals

Module 3:

Business Growth Driver & Develop Business Model

- Business Growth Drivers: Core and Diversification Growth
- Building a Business Model with Business Canvass
- Business Models in the Digital Age: Shaping Ecosystems

Module 4:

Mapping Strategy & managing Quick Wins

- Mapping strategy at the organization wide level
- Determination of the organizational strategy theme
- Determination of organizational level performance (KPI & Target)
- Formulation of strategic initiatives and organizational level quick win

DEVELOPING DIGITAL AGILITY IN PEOPLE:

PELATIHAN BERDAMPAK BAGI INDIVIDU DAN BANGSA



World-Class Curriculum



Top Facilitators and Practitioners



Experiential and Practical Learning Method



1. Prof Dave Ulrich (Honorary Advisor)
Speaker, Author, Professor, Thought Partner on HR, Leadership, and Organization at The RBL Group
2. Budi Soetjipto
Dosen Fakultas Ekonomi dan Bisnis Universitas Indonesia
3. Irvandi Ferizal
Ketua Forum of Human Capital Perbankan Indonesia (FHCPi) & HR Director of MayBank Indonesia
4. Swandajani Gunadi
Human Capital & Marketing Director at Adira Finance
5. Maria T. Kurniawati
HC Expert & ICF Certified Coach

6. Dr. Paul Walsh
Program Director of BSC and Lean Six Sigma practice at Australian Graduate School of Management
7. Husein Samy
Country Manager HR of PT. IBM Indonesia
8. Suwardi Luis
CEO at ONE GML
9. Dr. Yunus Triyonggo
Chairman of GNK Steering Committee
10. David Rogers
Global Guru on Digital Transformation
Faculty Director, Columbia Business School

Kegiatan Bersama Alumni

1

QuBisa Corporate Mentoring Clinic Human Resource

2

QuBisa Corporate for Underprivileged Communities

3

Benchmark Visit to Branded Company

Informasi Pendaftaran



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Klik QR Code untuk info pendaftaran

