

Strategic Process Management Excellence



Latar Belakang:

Dalam situasi darurat atau krisis, pasti banyak perusahaan akan menghadapi situasi serba tak pasti. Tapi percayalah selalu masih ada peluang untuk bertumbuh, jika mampu meningkatkan efisiensi, daya saing, dan memanfaatkan tiap peluang yang ada!

Melalui workshop ini Anda bisa memahami Strategic Process Management Excellence (Strategic PMX®) yang merupakan pendekatan fast-track dalam melakukan manuver strategic turnaround dalam menghadapi krisis.

Simak bagaimana kita bisa melakukan Cost-Saving di semua lini, khususnya Business-Compliant (BC) dan Non-Value Added Activity (NVA), sekaligus menguatkan Differentiating Capability (DC) & Integrating Capability (IC).

Ibaratnya perusahaan akan mampu mengurangi "lemak", tetapi tetap bisa menguatkan otot, supaya survive dengan stamina lebih panjang!

"No matter how hard individuals work, they cannot overcome a flawed process design, much less the burden of no design at all." – Michael Hammer, The Agenda.

Tujuan:

- Memahami konsep Strategic Process Management Excellence
- Menguasai manuver dan turnaround dengan cepat dalam menghadapi krisis
- Melakukan Cost-Saving di semua lini, khususnya Business-Compliant dan Non-Value Added Activity
- Menguatkan Differentiating Capability dan Integrating Capability

Investasi Offline

Rp 9.000.000 + PPN

Investasi Online

Rp 4.500.000 + PPN



Dapatkan tambahan diskon 5% saat registrasi & bayar di website QuBisa Corporate

Workshop Outline:

Modul 1: Defining Organization Capability

- Challenge in Strategy Execution
- Defining organization capability
- Introduction of SPMX® Framework

Modul 2: Identifying your Differentiating & Integrating Capabilities

- Identifying your Differentiating & Integrating capabilities
- Study Case: Defining capability & Integrating capability

Modul 3: Process Simulation-Non –Value Added Identification

- Three Types of process: Customer value Added, Business Value added, Non Value added
- Process simulation – Non-Value Added Identification
- Study case: Identify Non Value Added process

Modul 4: Map The Process

- Map the Process
- Level of Process
- Tools to Map processes (value chain, SIPOC, Swim Lanes, Value Stream Map)
- Study case: map the process

Modul 5: Measure The Process

- Data collection on Plan
- How to assess the accuracy and reliability of Data
- Graphical & statistical Tools
- Measuring The Process Simulation:
- Study case: Measure the process

Modul 6: Improve The Process & Action Planning

- Root cause Analysis
- Develop Improvement the Process
- Plan the Action
- Study case: Improve the process

DEVELOPING DIGITAL AGILITY IN PEOPLE:

PELATIHAN BERDAMPAK BAGI INDIVIDU DAN BANGSA



World-Class Curriculum



Top Facilitators and Practitioners

1. Prof Dave Ulrich (Honorary Advisor)
Speaker, Author, Professor, Thought Partner on HR, Leadership, and Organization at The RBL Group
2. Budi Soetjipto
Dosen Fakultas Ekonomi dan Bisnis Universitas Indonesia
3. Irvandi Ferizal
Ketua Forum of Human Capital Perbankan Indonesia (FHPCI) & HR Director of MayBank Indonesia
4. Swandajani Gunadi
Human Capital & Marketing Director at Adira Finance
5. Maria T. Kurniawati
HC Expert & ICF Certified Coach



Experiential and Practical Learning Method

6. Dr. Paul Walsh
Program Director of BSC and Lean Six Sigma practice at Australian Graduate School of Management
7. Husein Samy
Country Manager HR of PT. IBM Indonesia
8. Suwardi Luis
CEO at ONE GML
9. Dr. Yunus Triyonggo
Chairman of GNPK Steering Committee
10. David Rogers
Global Guru on Digital Transformation
Faculty Director, Columbia Business School

Kegiatan Bersama Alumni

1

QuBisa Corporate Mentoring Clinic Human Resource

2

QuBisa Corporate for Underprivileged Communities

3

Benchmark Visit to Branded Company

Informasi Pendaftaran



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