

Transform your Strategy Execution in Digital Era

DX CERTIFIED STRATEGY EXECUTION PROFESSIONAL (CSEP)®

25 Juli - 19 September 2025



Prestigious Certification
from One GML & QPR Finland



Practical Frameworks: BSC, OKR, Value Proposition, DX Map



70% Practice & Real Case Studies



Free Smartphone for The Best Participant



Ideal for Strategy Leaders & Executors



Direct Access to Leaders: CEOs, Directors, and Senior State Officials

Testimony



Dr. Paul Walsh
BSC and Six Sigma
Program Director
Australian Graduate
School of Management

"Suwardi and his GML team are the most experienced BSC implementor in Asia. Their extensive experiences, ranging from full consulting to systems automation are incomparable in the region."

"Memberikan insight strategi yang benar-benar bisa diterapkan di organisasi kami. Langkah-langkahnya sangat sistematis."



Titi Maria Rusli
Legal Director & Corporate Secretary
PT Elang Mahkota Teknologi Tbk

"Saya belajar banyak hal baru yang selama ini belum saya pahami. Semua ini bisa menambah wawasan bagi saya. Saya berharap ada kesempatan untuk terus berlatih secara lebih efektif ke depannya."



Rakesh Sitepu
Wakil Kepala Wilayah Keuangan & Manajemen Risiko
BPJS Ketenagakerjaan



Guest Speakers:



Rina Apriana
CEO AstraPay



Trisno Nugroho
Mantan Kepala Perwakilan BI Bali



Rendy Hartono
GM Strategic Management,
Policy & Procedure
Mandiri Utama Finance



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Diskon 5% Diskon 5% untuk pendaftaran
via website QuBisa Corporate

Investasi Offline

Rp 30.000.000 + PPN



Latar Belakang:

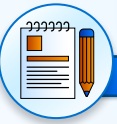
Di era disrupsi digital saat ini, organisasi tidak lagi cukup hanya menyusun strategi – mereka harus mampu mengeksekusinya secara cepat, adaptif, dan berbasis data.

Pelatihan ini dirancang dengan pendekatan modern yang menggabungkan Balanced Scorecard (BSC), OKR, dan integrasi terhadap 8 konsep manajemen terpopuler di era digital.



Metode Belajar:

- 30% teori | 70% praktik: studi kasus, diskusi, presentasi
- Platform Digital & Gamifikasi
- Offline & Online Experience



Course Architect and Designer:

Dr. Paul Walsh adalah seorang Direktur program BSC dan Six Sigma di Australian Graduate School of Management dan juga konsultan Business Process Management, Six Sigma, dan Balanced Scorecards yang sangat banyak dicari. Ia juga penulis beberapa jurnal ilmiah dan tiga program pelatihan nasional untuk CPA Australia. Paul telah mengadakan lebih dari 200 workshop pengembangan manajemen baik umum maupun in-house.



Suwardi Luis adalah CEO PT GML Performance Consulting (Asia). Ia telah bekerja dengan Dewan Direksi dan Pimpinan Eksekutif dari 300 perusahaan & Lembaga Tinggi Negara di Asia dalam menerapkan Strategic Development Balanced Scorecard & Business Process Reengineering untuk membantu klien dalam meningkatkan produktivitas dan performa mereka. Ia juga telah menginkubasi beberapa perusahaan Startup sebagai bagian dari transformasi digital. Kliennya: Astra, BCA, Bank Mandiri, Bank Indonesia, Henkel, Tetrapak, Garuda, Ditjen Pajak, Setneg RI, Bappenas, SieradProduce, dan Kelompok Kompas Gramedia.



Workshop Outline:

MODULE 1: NEED FOR STRATEGY AND PERFORMANCE EXECUTION EXCELLENCE (SPEX2) & STRATEGY ANALYSIS

Part 1: New Behaviour Era

- The New Behaviors of DX Customer and World Mega Trends
- Six Dimensions of Digital Transformation Company
- DX Customer Journey and Network Strategy

Part 2: DX Strategy Development

- The Principles of Strategy and Performance Focused Organization
- Understanding Purpose-driven Vision, Mission and Value Statement
- Destination Statements

Part 3: Needs for SPEX2

- The Myths About Strategic Planning
- Strategy-related Terminologies Defined
- Strategy Development Process
- External Analysis
- Internal Analysis

MODULE 2: STRATEGY FORMULATION & STRATEGY MAPPING

Part 4: Strategy Analysis

- DX Disruptive Business Model: Value Proposition and Network Differentials
- DX Development from Product to Platform

Part 5: Strategy Formulation

- Creation of Strategy (SWOT and TOWS)
- Prioritizing your TOWS strategic choices
- Multi-Product Strategy (BCG Matrix)
- Multi-Business Strategy (GE Matrix)

Part 6: Strategy Mapping

- Understanding BSC concept
- Strategy Map: Tool for Communicating Strategy
- Development of Strategic Objectives in Each
- Perspective of Balanced Scorecard
- The Construction of Strategy Map: Linking Value Proposition to Strategy
- The Construction of Strategy Map: Strategic Theme
- DX Platform Business Model Map
- **REFRESHMENT TEST**

MODULE 3: MEASURES-TARGET & INITIATIVE MANAGEMENT PROCESS

Part 7: Measures & Target

- OKR vs KPIs: What is More Appropriate for Your Business?
- Guidelines in Selecting KPI
- 3 Types of KPI
- Target Setting
- Developing KPI Manual
- Understanding Objective Key Result (OKR)

Part 8: Initiative Management Process

- Strategic Initiative in the BSC context
- Developing Strategic Initiative
- Initiative Prioritization
- Linking Strategic Budget to Operational Budget
- Strategic Initiative Charter

Part 9:

- Review Modul (1-6) Wrap up materi 1-6 dan diskusi pendalaman materi Feedback Gamification

MODULE 4: INTEGRATING ENTERPRISE WIDE RISK MANAGEMENT & CHANGE MANAGEMENT

Part 10: Integrating Enterprise Wide Risk Management

- Risk management: Risks in Good Governance Setting
- Understanding Risk Management
- The Cycle of Risk Management
- Classifying and Mapping the Risks
- Identifying Enterprise Wide Risks through Your BSC

Part 11 : Change Management

- Journey towards Strategy and Performance
- Execution Excellence
- Roles of Leadership & Management
- Understanding Change Cycle
- Step-by-step Effective Change Management
- **REFRESHMENT TEST**

MODULE 5: VERTICAL & HORIZONTAL ALIGNMENT AND CONTINUOUS PERFORMANCE MANAGEMENT

Part 12: Vertical & Horizontal Alignment

- The Importance of Aligning Organizational Units to Company Strategy
- Step-by-step in Cascading Company Strategy to Business Units and Functional Units
- Horizontal Alignment Process
- Intangible assets
- Service Level Agreement

Part 13: Individual Performance Management

- Understanding Continuous Performance
- Performance Management Cycle
- Elements of Individual Scorecard
- Steps in cascading to Individual Scorecard
- Linking your Scorecard to Reward System

MODULE 6: RAPID IMPROVEMENT, EFFECTIVE PLANNING AND ORGANIZING

Part 14: Start-up Way and Operational Improvement Methodology

- Rapid Decision Making and Innovation: Start up way
- Introduction to Process Management Xcellence (PMX)
- PMX Methodology: Map, Measure, Improve

Part 15: Effective Planning and Organizing

- Understanding Planning and Organizing
- Determining Objectives and Goals
- Managing the Planning: Techniques for Planning
- Monitoring the Execution
- Conflict Resolution

MODULE 7: STRATEGIC REVIEW & REVIEW WITH QPR AUTOMATION

Part 16: Strategic Review

- Data Analytic Strategy in Digital Transformation
- Operational Review vs Strategic Review Blueprint of Annual Strategic Planning
- Budgeting & Performance Management
- Strategy and Initiative Management Office

Part 17: Dashboard & KPI Analytics

- The Needs for Developing a Dashboard System
- Excel Spreadsheet Tool Automation
- QPR Automation Test Drive

Part 18: FINAL EXAM